



ISTTM Business School

Your Future Reimagined

17 YEARS OF EXCELLENCE IN
MANAGEMENT EDUCATION
(AFFILIATED TO OSMANIA UNIVERSITY, TELANGANA)



PTU



ISO
9001:2015

INSTITUTION PROFILE

CAMPUS - GACHIBOWLI, HYDERABAD, TELANGANA



ABOUT THE INSTITUTION :

ISTTM (International School of Trade and Technology Management) established in 2010 by the alumni of IITs, IIMs and the chief executives of Fortune technology companies, ISTTM stands as a premier institution for Management & Technology education. ISTTM with Affiliation under Osmania University, Telangana offers Full Time programmes in BBA (General), BBA (Business Analytics), BCA, B.Com (Computer Applications) and B.Com (Business Analytics). ISTTM, in collaboration with PTU University (one of the top 10 universities in Thailand), offers globally aligned undergraduate and postgraduate programs through structured international pathway programs. We are proud to be an ISO 9001:2015 certified institute committed to delivering excellence in education and industry readiness. ISTTM is also a proud member of IACU (International Association of Colleges & Universities).

At ISTTM, the undergraduates and graduates are well trained on application of technology in Business strategy, IT, Business Analytics, Marketing, Banking & Finance, HR, and Operations Management. ISTTM is well reputed for its unique curriculum, delivery methodology, quality of education, practical approach and the industry orientation.

At ISTTM, education goes beyond classrooms. We blend academics with real-world skills, personal guidance, and a nurturing environment that helps students discover their strengths. Our faculty understands Gen Z learners (interactive, curious, and ambitious), while ensuring parents see real progress, discipline, and growth.

Learn. Lead. Transform.

Experience industry-driven education beyond textbooks at ISTTM.

VISION

To create confident, skilled, and value-driven young professionals who are ready to excel in a rapidly changing world.

MISSION

To offer practical, industry-aligned education that prepares students for real careers, that nurture discipline, creativity, and independent thinking among students.

To provide a safe, caring, and inspiring campus environment and to support every student's personal and professional growth through mentorship.



MEET OUR MANAGEMENT



MR. SURESH NAIK R
(MBA, IIM Calcutta)
Managing Director-ISTTM,
Governing Board Member-IIM Udaipur
CEO-Harley's India.

In today's highly competitive business environment, it's critical for corporate entities to onboard graduates who can deliver immediate results from day one. ISTTM is distinguished by its ability to hone the essential skills in Management, Entrepreneurship, Analytics, and Technology that enable graduates to become exemplary corporate leaders or visionary entrepreneurs. We employ a groundbreaking educational approach, rooted in an industry-aligned curriculum and enriched by strategic collaborations with business pioneers.

This institution is built to ignite ambition and shape individuals who lead with purpose. Guided by distinguished IIM alumni and seasoned industry experts, students will gain insights that prepare them for real-world challenges. Our focus is to instill confidence, discipline, and innovation qualities that define successful professionals. With experiential learning and strong industry engagement, we ensure you are future-ready from day one. ISTTM is a place where your ambitions find direction and your potential becomes your success.

With regards and good wishes.



DR. RAJESH NAIK R
PGDM, M.Phil, Ph.D (Management).LL.B, (LL.M)
Managing Director-ISTTM
President- Sri Vedabhyasa Educational Society

At ISTTM, we provide students with a transformative educational experience that propels them to new heights in their professional careers. Renowned for its excellence, ISTTM is perfectly aligned with the demands of a globalized market, equipping students with the right mix of knowledge, skills, and attitudes essential for succeeding globally not only in corporate roles but also in making significant contributions to global research.

We believe that an individual's personality is shaped by their environment, and to that end, ISTTM has fostered a disciplined yet nurturing atmosphere that emphasizes quality education through a corporate-driven curriculum. Our holistic approach to education includes practical labs, extracurricular activities, and competitive events, all designed to transform students into well-rounded professionals. ISTTM has established itself as a premier destination for developing robust managerial skills, ensuring that each student is prepared to become a leader in their field.

With regards and good wishes.

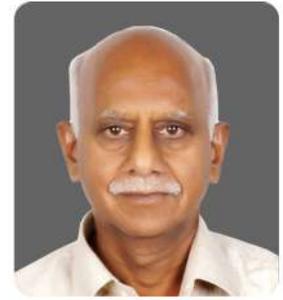
BOARD MEMBERS



Mr. K Harishankar Goud
Independent Director, Indian Airforce,
25 years of ICT Industry Experience.



A. Sengupta
IIM Calcutta (PGDM),
40 years, ICT Industry Experience.



Venkat Rao K
B.Sc, M.Sc, (Ph.D), Asst. Cane Commissioner (Rtd),
Secretary - SVE Society.



Mr. Avaneesh. N
B.Tech, LL.B, LLM, Faculty: Labour Law,
Advocate: High Court of Telangana.



Mr. Srinivas Rao
Industry Faculty - Digital Transformation,
20+ years of Technology Industry
Experience (USA).



Ms Nikhila Karnam
B.Tech, M.Tech, (Ph.D)
Vice President, SVE Society,
15 years of Academic Experience

SALIENT FEATURES

- Faculty from IITs, IIMs, and leading tech companies.
- Centralized AC Campus surrounded by MNCs @ Gachibowli, Hyderabad.
- Guest Lectures, Real-World Insights, Networking Opportunities, Career Guidance, Hands-On Experience.
- Global Exposure, Experiential Learning, Cutting Edge Technology Integrated with AI/ML Curriculum. Mentorship & Support, Focus on Soft Skill Development.
- Providing students with international exposure through pathway programs in collaboration with top universities across Asia and Europe, enabling global academic mobility, cross-cultural learning, and international career opportunities.

**Ensuring success with
100%* Internships & Placements**

Add - On Certificate Courses

- Certification Courses in AI/ML
- Data Science & Data Analytics
- Cybersecurity & Ethical Hacking
- Digital Marketing
- Retail Management
- Banking & Finance
- Investment Banking
- HR Analytics
- Aviation & more

WHY CHOOSE ISTTM?

- Interactive learning beyond boring lectures
- Real projects, real exposure
- Workshops, clubs, fests, industrial visits
- Personality & communication grooming
- Supportive faculty you can actually talk to
- Safe and disciplined environment
- Continuous academic monitoring
- Experienced and qualified faculty
- Focus on values, behaviour, and professionalism
- Skill-building for future job readiness
- Guidance for internships and placements

MEET OUR FACULTY



Mr. Rajesh Kumar Chidurala
MBA (Marketing), MS,
15 Years of Academic
Experience



Ms. Ambati Priyadarshini
MBA (Finance & Marketing),
7 Years of Academic
Experience



Mr. Govaradhana Chary
MCA, 12 Years of ICT Industry
and Academic Experience



Ms. Jasleen Kaur
B.Tech, M.Tech (CSE),
5 years of ICT Industry
Experience (TCS)



Ms. K. Vindhya Vahini
B.Tech, M.Tech (CSE),
4 Years of Academic
Experience



Ms. Madhusmita B
MBA (Finance) 6 years of
Academic Experience



Ms. Tulasi G
MBA (Finance & HR), 5 Years
of Academic Experience



Mr. E. Rakesh
B.Com, (MBA), 15 years of
International Experience in
Administration



Ms. Kota Vasavi Sai
B.Pharm, 7 Years of ICT
Industry Experience



Ms. Jyothi Reddy B
8 Years of Admin
Experience

COURSES OFFERED

"ISTTM, affiliated with Osmania University, Telangana State, offers various undergraduate courses."

- Bachelor of Business Administration (BBA General)
- Bachelor of Business Administration(BBA Business Analytics)
- Bachelor of Computer Applications (BCA)
- B.Com (Business Analytics)
- B.Com (Computers)

INTERNATIONAL COURSES

"ISTTM, INDIA in collaboration with PATHUMTHANI UNIVERSITY, THAILAND is offering International undergraduate and postgraduate programs through structured international pathway programs."

- BBA IN DIGITAL BUSINESS/MANAGEMENT/INTERNATIONAL BUSINESS.
- BBA IN LOGISTICS & SCM.
- BBA IN CYBERSECURITY & DATA SCIENCE MANAGEMENT.
- BHM IN HOSPITALITY AND TOURISM MANAGEMENT.
- MBA IN DIGITAL BUSINESS/GENERAL/SCM/INTERNATIONAL BUSINESS



FEW OF OUR AWARDS & COLLABORATIONS :



ISTTM is deeply honored to receive the prestigious "Sardar Patel Unity Awards 2025" for being the "Most Trusted Business School in Telangana" presented by Hon'ble Chief Minister of Goa, Shri Pramod Sawant, Union Minister for New and Renewable Energy of India, Shri Shripad Naik, Legendary Actress and Hon'ble Member of Parliament, Smt. Hema Malini.

ISTTM honoured with the Best BBA College in Telangana State 2025 award, organized by HiBiz TV and presented by Shri V.V. Laxmi Narayana, IPS, JD, CBI. A proud moment as our 1st Year BBA students received the honour.



ISTTM is proudly recognized by IACU (International Association of Colleges & Universities), affirming its global academic credibility and international quality standards. This recognition enhances the global value of ISTTM's UG and PG programs. Students gain international exposure, globally aligned curriculum, and improved opportunities for higher education and careers worldwide. IACU recognition empowers ISTTM students to compete confidently in the global marketplace.

ISTTM has been honored with the "Best Emerging Business School in the State of Telangana", with the prestigious award presented by the Hon'ble Minister for Roads & Buildings, Shri K Venkat Reddy, Government of Telangana, in recognition of ISTTM's academic excellence and commitment to quality management education.



ISTTM, in collaboration with Pathum Thani University (PTU is one of the top 10 universities in Thailand), offers globally recognized undergraduate and postgraduate programs through structured international pathway programs. This enables students to gain valuable exposure to global markets and international career opportunities.

STUDENT ACTIVITIES & EXPERIENTIAL LEARNING HIGHLIGHTS

Students of ISTTM actively participate in a wide range of academic, cultural, and industry-oriented activities, enhancing their practical knowledge, real-world exposure, and holistic development beyond the classroom.

INDUSTRIAL VISIT: VIZAG & ARAKU

An enriching journey that provided real-time exposure to industry operations, teamwork, and professional workflows. The visit helped them connect academic concepts with practical insights, while the serene landscapes of Vizag and Araku created an inspiring environment for experiential learning.



HITEX BUSINESS EXPO 2025, HYD

A dynamic platform to explore emerging markets, innovative products, and future-ready business trends. The expo offered hands-on exposure to entrepreneurship and industry networking, encouraging them to think beyond textbooks and engage with the evolving business world.

HARLEY'S GUINNESS WORLD RECORD EVENT

ISTTM students proudly participated in a Harley's Guinness World Records event, gaining exceptional exposure, hands-on learning, and real-time task management experience. The event strengthened students' skills in teamwork, coordination, leadership, and execution at a global platform.



MR. FELIX, VICE PRESIDENT, MERCER UNIVERSITY (USA)

The distinguished visit of Mr. Felix offered students valuable global academic and career insights. His perspectives on future skills and international career pathways broadened their global outlook. ISTTM further enhances this exposure through international internship opportunities in Europe, Thailand, and South Korea.

SPORTS EVENTS:

ISTTM conducts regular sports events, strongly believing that physical fitness is essential for mental peace, overall well-being, and maintaining a healthy balance between academic activities and studies.



INTERNATIONAL OPPORTUNITIES FOR ISTTM STUDENTS:

ISTTM students interacted with a visiting team from IBAS College, Switzerland, gaining real-time insights into European trends and global career pathways. The session also highlighted exclusive international pathway programs planned for ISTTM, designed to offer global exposure, international learning, and future-ready opportunities.



WORKSHOPS BY INDUSTRY EXPERTS:

ISTTM students completed an intensive 4-week hands-on training program conducted by Dynamic Wave, a leading industry training partner. The program covered cutting-edge domains such as Digital Marketing and AI/ML, with certifications awarded upon successful completion—reflecting ISTTM’s commitment to equipping students with future-ready skills through real industry experts.



STUDENT INTERACTION WITH INDUSTRY LEADER:

ISTTM students had an engaging interaction with Mr. Priyatam Kadali, Senior Project Manager at Accenture and a proud ISTTM alumnus. He shared valuable insights on current market trends and corporate expectations, helping students understand what today’s companies look for in next-generation graduates.



FRESHERS' DAY CELEBRATIONS AT ISTTM

At ISTTM, it’s not just about classes—it’s about the vibe. From high-energy Freshers’ Day to unforgettable Farewells, every celebration is designed to boost confidence, create memories, and bring students together. Campus life here is bold, fun, and full of moments that matter.



FESTIVAL CELEBRATIONS AT ISTTM:

With students from across the country, ISTTM celebrates festivals of every culture and faith. These vibrant celebrations bring everyone together, encouraging participation, joy, and mutual respect—while helping students experience the true spirit of India’s diversity on campus.



HERE FROM OUR DOMESTIC STUDENTS:



Harsh Jha - (BBA 2022-2025)

"My journey as a BBA student at ISTTM was truly enriching. The industry-oriented curriculum, supportive faculty, and practical exposure through internships and industrial visits helped build my confidence and professional skills. ISTTM played a key role in shaping my career, and I am proud to be an alumnus of this institution."

Successfully Placed @ Harleys India Pvt Ltd

Karishma - (BBA 2023-2026)

"My experience at ISTTM Business School has been truly transformative. The curriculum is industry-oriented, and the interactive teaching style makes learning exciting and practical. The college encourages leadership initiatives, teamwork, and communication skills that are essential in today's business world. I feel proud to be part of an institution that focuses on developing both our professional abilities and our overall personality."

Successfully Placed @ KIMS Hospitals



P. Harshith Reddy - (BBA 2025-2028)

"After my +2, I was confused about my future. ISTTM gave me clarity, confidence, and a clear vision. The business exposure through different business expo's and industrial visits helped me understand real-world learning beyond classrooms."

Kalpana - (BCA 2023-2026)

"Choosing ISTTM Business School for my BCA was one of the best decisions I've ever made. The learning environment is both professional and friendly, and the faculty members always go the extra mile to help us understand complex concepts. What I love most is how the school blends academic knowledge with real-world exposure through workshops, projects, and tech-driven assignments. I've grown not just academically but also personally, gaining the confidence to face real corporate challenges."

Successfully Placed @ KIMS Hospitals



Aadhya Kalpadarshi - (BCA 2025-2028)

"Starting my BCA journey at ISTTM has been inspiring. With strong faculty mentoring, real-world learning, and first-semester certifications in AI Programming and Cyber Security, I'm gaining confidence and building a resume-ready skill set from day one."

Mohammed Abdul Aziz (BCA 2025-2028)

"As a 1st-year BCA student, my journey here has been exciting and enriching. With strong faculty support, a well-structured curriculum, and early guidance on internships, I gain real industry exposure from the first year itself. This environment builds my confidence and prepares me for a successful IT career."



HERE FROM OUR INTERNATIONAL STUDENTS:



Androse (Denmark 🇩🇰)

I thought I had high expectations when I left my country, but my experience at ISTTM has increased them even more. I've always been interested in technology, but in our country we don't have technology based specialization. ISTTM's power is not just its faculty and location, but its amazing relationships with other organizations, which isn't very easy to find in a college.

Fatima (Morocco 🇲🇦)

"The course has helped me to set up and work my own little business. Sponsored with certainty and valor I simply couldn't hold up to finish the system, my e-business was setup inside a week after consummation. I discovered the course significant to standard industry practices and intriguing.



Moses (Nigeria 🇳🇮)

Studying in ISTTM has been a great experience. One of the most intriguing factors is the international component. In the States, students aren't forced to view issues on a global scale. At ISTTM, with students from all over the world, I am able to indulge many different perspectives. Thanks.

Caroline (Germany 🇩🇪)

Doing this course has given me a deeper understanding of administration and its practical applications. It helped me develop a clearer perspective on both personal and professional responsibilities. The learning environment encouraged critical thinking and adaptability in real-life situations. I also gained confidence in handling challenges at both an individual and workplace level.



FEW OF OUR ACADEMIC PARTNERS :



FEW OF OUR RECRUITERS :



MOMENTS THAT DEFINE ISTTM

Life at ISTTM is an immersive journey that blends academic excellence with vibrant campus experiences. From high-energy sports and cultural celebrations to curated industry visits and insightful guest lectures by industry leaders, learning extends far beyond classrooms. Student-led clubs and collaborative activities nurture creativity, leadership, and global perspectives. Together, these defining moments shape confident, well-rounded, and future-ready professionals prepared to thrive on the world stage.





*“AT ISTTM, WE DON’T JUST EDUCATE,
WE TRANSFORM POTENTIAL INTO PERFORMANCE.”*

CAMPUS - GACHIBOWLI

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